



Bachelor's degree in International Hospitality Business



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# THE GLION EXPERIENCE

International student  
life and locations

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You can navigate your way around it using the interactive content pages and footers.

Every time you see the symbol below, click on the button to enhance your experience with videos.



# WELCOME TO GLION

## Your Ticket to Freedom and Opportunities

At Glion, every part of your program and student life works to prepare you for a global career where you will be free to choose your location and direction at the top of the world's fastest-growing industries.

We offer the quality of Swiss hospitality education on an international scale. Every day, you will be immersed in a polished, professional setting with students, faculty and industry leaders from around the world. And in addition to our campuses in Switzerland and London, you can also choose to study abroad in Spain or China.

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## 55 Years of Excellence

At Glion, you will benefit from academic expertise and industry relationships that we've been cultivating since 1962, and join more than 13,600 alumni leading the hospitality industry.



## Industry Recognition

The Glion name is recognized by industry professionals worldwide who voted Glion "Best Hospitality Management School" and "Best Innovation in an Academic Program" (WHA, 2015 and 2016).



## Balanced Diversity

Our multicultural campus environments are mirrors of the global hospitality industry with students and faculty from around the world.



## International Study Options

You'll have the choice to study in Switzerland or London, with flexible transfer options, and you can spend a semester abroad in Spain or China with our partner institutions.



# THE GLION SPIRIT

## Huge Diversity in a Close Community

At Glion, you won't just meet students from other countries, you will cultivate the Glion Spirit in a family-style, multicultural community that embraces diversity and collaboration. The courses will challenge you to work in teams with students who don't think like you. The activities and sports will give you a chance to experience new things and get a taste of life in other places. Our faculty members and visiting lecturers will share their insights with you. In the end, you will emerge with solid cultural knowledge, industry connections and international friendships to last a lifetime.



## Glion – A Transformative Experience

[Click below to watch video](#)





# A WORLD OF OPPORTUNITIES



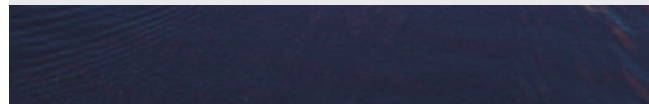
## Glion and Bulle, Switzerland

In the heart of Europe and the birthplace of hospitality, you'll discover the treasures of Switzerland. You can play in the snow, trek through pristine nature, hit the big cities for shopping and museums, or visit the capitals of Europe.



## London, UK

From a close-knit community on a large UK university campus, you can experience London in all its glory. Try the restaurants and pubs, go to theatres and explore the shops, or tour the cultural and historical sites of London and the UK.



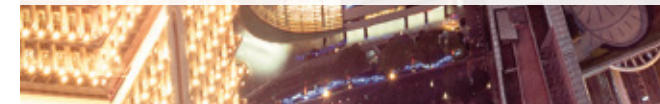
## Marbella, Spain

Immerse yourself in the sunny, spicy culture of the Mediterranean coast of Spain. In the resort towns of Marbella and Puerto Banus, you can relax on sandy beaches, taste fine Spanish cuisine, go shopping and embrace the jet-set nightlife.



## Shanghai, China

Open yourself to Asia with a semester abroad in one of China's most cosmopolitan cities. Experience a fusion of Chinese language and culture with modern big city life and conveniently travel to South Korea, Japan or Thailand.





# LIFE IN SWITZERLAND

## The Home of Hospitality in the Heart of Europe

Switzerland is truly the best place in the world to study hospitality. It's clean, safe and well organized, yet fun, and offers a wide selection of historical cities, regional products and traditions, and a thriving economy and entertainment culture. It's also conveniently located, with excellent flight and train connections for weekend trips to other parts of Europe.

Switzerland offers an endless range of outdoor and indoor activities year-round. You can enjoy skiing, sledding and snow shoeing in the winter and do river rafting, climbing, cycling and hiking from spring to fall. If you don't try at least one new sport here, it won't be for lack of options.



85+

Luxury Hotels



11

Michelin-Starred  
Restaurants



337

Ski Resorts



900+

Museums



## Explore Switzerland and Europe



### Examples of the trips and tours organized by the school:

- Lucerne, Switzerland
- Lyon, France
- Zurich, Switzerland
- Europa Park, Germany
- Milan, Italy
- Ski Days
- Chamonix, France
- Tobogganing Park, Leysin

Note: Excursions vary every semester.

# GLION CAMPUS

## A Hotel School on Top of the World

Glion is the flagship campus and practical learning center. From the classrooms and restaurants, you can gaze across the deep blue waters of Lake Geneva to see the Swiss and French Alps. It's located on the mountainside above Montreux, a town that attracts tourists year-round with a beautiful lakeside and shopping district. The school's buildings are nestled among the village of Glion, creating a small university town with breathtaking scenery.

### Facts and Facilities

- Established in 1962
- ~350 Students
- 8 Student Accommodation Buildings
- 4 Bars and Restaurants
- 16 Classrooms and Study Rooms

### Stay Fit and Active

- Fitness Center and Gymnasium On-Site
- **Activities:** Swimming, Tennis, Hiking, Running, Badminton, Ping Pong, Yoga, Zumba, Stand-Up Paddle
- **Teams:** Football, Rugby, Volleyball and Basketball, Badminton and Table Tennis



“The Glion campus has amazing scenery. I really enjoyed the different types of food, including the fine dining restaurant. There are many activities, such as the Cultural Fair where students will cook, bring or even wear their own countries’ traditional items. Meanwhile, inter-campus sports events allow students to show their abilities in various competitions.”

Young Min “Edward” Kim,  
South Korean

Bachelor of Business  
Administration in  
Hospitality Management

## One Day at Glion

By Nathan Ducarme, Belgian  
[Click below to watch video](#)





# BULLE CAMPUS

## A Great Place to Study and Enjoy the Outdoors

The campus feels like a business college, set between beautiful mountains, a medieval town and a thriving city. The historic old town of Bulle has a chateau and weekly market, mixed in with modern buildings and shops, trendy bars and cafes. It's the perfect place to relax and concentrate on your studies while having easy access to everything a student might require.

### Facts and Facilities

- Established in 1989
- ~700 Students
- 4 Student Accommodation Buildings
- 2 Coffee Shops and 2 Restaurants
- 16 Classrooms and Study Rooms
- Extensive Library

### Stay Fit and Active

- Free Membership for 2 Fitness Centers and Racket Club (Tennis, Badminton, Squash)
- **Activities:** Running Club, Indoor Climbing Club, Hiking, Cycling (Rentals On-Site), Kayaking, Group Classes (Spinning, Zumba, Body Balance)
- **Teams:** Football, Rugby, Volleyball and Basketball

Note: Sports teams are co-ed and vary every semester.



“Living on campus is a great experience. You are very close to your classmates and friends, and encouraged to go to the gym to release stress and do sports. There is a large variety of choice for food on both campuses. All the buildings are always open, so we can go study in a good environment at any time. Glion has a partnership with the gym and some sports facilities that are very nice for the students who want to practice.”

Mathilde Christmann, French  
[Click below to watch video](#)





# LIFE IN LONDON AND THE UK

## A Global Hub of Business and Tourism

If you want to be on the cutting-edge of hospitality and tourism, then London and the UK is the place to go. London consistently ranks among the most visited cities in the world and has recently been crowned the Business Capital of Europe\*. London offers endless opportunities for fun and learning. International students choose London and the UK for their excellent reputation in academics, immersion in English and as a thriving hub for business, luxury and entertainment.

Aside from London, the UK offers strikingly diverse places and cultures to explore, from the rocky shores and lakes of Scotland to the sandy beaches and resort towns of the southern coast. You may not have time to view it all, but a few weekend trips are enough to see some stunning scenery.

\*[www.londonandpartners.com](http://www.londonandpartners.com)



## Examples of trips and activities organized by Glion:

- Top West End shows and sport events
- Unique dining experiences – Dans Le Noir, Burger & Lobster, Sushi Samba, etc.
- Luxury hotel visits – The Landmark London, Bulgari Hotel
- International sports ground tours – Wimbledon tennis, Chelsea football stadium
- Fun activities – laser tagging, indoor wall climbing, shopping in central London

Note: Excursions vary every semester.



# LONDON CAMPUS

## Your Gateway to London in a Big University

The Downshire building of Glion London is located at the University of Roehampton (UoR). Inside this small community, you will feel at home with a friendly group of passionate hospitality students and faculty members. On the larger UoR campus, you are part of a big UK university with accommodation, restaurants, student clubs and sports centers.

### Facts and Facilities

- Established in 2013
- ~150 Glion Students
- 1 Glion London Building
- 6 Classrooms
- Coffee Shop and Common Room
- UoR has 10,000 Students of 140 Nationalities

### Stay Fit and Active

- Glion London Football Team
- Team Sports (Non-Competitive Only)
- Gym Available for £25 Per Month
  - Many Dance and Yoga Classes, Gymnastics and Martial Arts
- Running



## The London Experience

By Glion London Students

[Click to watch video](#)

“Glion London offers a completely different learning experience from the Swiss campuses. It is much larger and more diverse, with all the amenities and limitless opportunities of a global city. On the other hand, Glion London also has a close-knit community because it is a small institute sharing space and facilities with a larger one. This gives you the advantage of a ‘family feel’ alongside our ‘Glion Spirit’.”

Yvette Liu Yu-Fei, Taiwanese  
Bachelor of Business Administration  
in Hospitality Management



# STUDENT CLUBS AND ACTIVITIES

At Glion, you will be the driver of your own student experience and have the chance to try many new things. Every student is a part of our Student Government Association, where you can make your voice heard, organize committees and events, and take part in the leadership of the school. Every semester, the campuses are buzzing with events and activities: talent shows, baking and cooking competitions, cultural fairs, sports competitions, theme nights, fundraisers and much more awaits you.



# LEADERSHIP PROGRAMS

## The Student Government Association (SGA)

Show your leadership skills in the elected student governing body, which includes President, Vice President, Treasurer, and the PR and Events teams.

## Glion Ambassadors

You can volunteer to be selected for the following positions: Sports and/or Campus Life Leader (Glion, London and Bulle) and Academic Leader or Marketing Leader (Bulle). These roles animate campus activities, the Glion Gazette and social media channels.

## Student Committees

Under the umbrella of the SGA, you can join the Charity Committee, Graduation Committee and Networking Committee to organize fundraising and networking events.

## Eta Sigma Delta

Depending on your academic performance, you may be invited to join the Eta Sigma Delta International Hospitality Management Society (ESD), an international honors society for hospitality students.







# GET TO KNOW GLION

Are you ready to learn more or start a conversation?

We have plenty of online resources and social media profiles where you can learn more about life and learning at the Glion Institute of Higher Education.

Join us and don't hesitate to ask for help if you have any questions.



Click to Come to  
an Open Day



Click to Talk  
to a Student



Click to Take a  
Virtual Tour





# ACADEMIC PROGRAMS

Bachelor's Degree in International  
Hospitality Business

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# TRANSFORMATIVE EDUCATION

## More than a Degree, a Career-Maker

A degree from Glion will transform you, inspire you and set you on the highest path for your future career. You will build your professional skills and reputation on a strong foundation of Swiss excellence, backed by the recognition of thousands of industry professionals. In the classroom, you will be guided by experienced professionals with the latest learning technology to make you an independent, lifelong learner. In the end, your degree and specialization will open the doors to the most selective opportunities, where rigor, expertise and experience are required.

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# A DIFFERENT TYPE OF DEGREE



## Practice Makes Perfect

The art of hospitality – a warm welcome, exceptional service, timing and presentation – cannot be learned in books. You will master this art by practicing fine dining service and culinary arts, oenology, front office, and housekeeping, in the simulated boutique hotel environment of Glion campus.



## Real-World Experience

On the Bachelor's degree, you will have the chance to see the world on two six-month internships in top international companies. The first will open your eyes to the industry and your own professional strengths, the second will give you the opportunity to reflect on managerial competencies in the workplace.



## Apply Your Business Knowledge

In the dissertation or applied business project, you will have the opportunity to review real-life business challenges and/or trends. In the applied business project, you will also collaborate with an actual business under the guidance of a faculty supervisor.

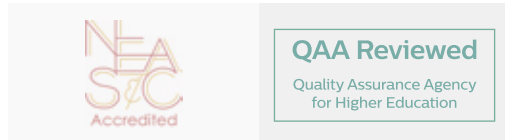


## Become a Specialist

In today's competitive job market, being a specialist will make you stand out from the crowd. In the final year of the Bachelor's degree, you will have the choice to specialize in Luxury Brand Management in Hospitality, International Hotel Development and Finance or International Event Management.

# ACCREDITATION AND QUALITY ASSURANCE

## Accreditation



### NEASC

Glion Institute of Higher Education is accredited by the New England Association of Schools and Colleges, Inc. (NEASC) through its Commission on Institutions of Higher Education. This university level accreditation is one of six regional accrediting bodies recognized by the US Secretary of Education.

### QAA

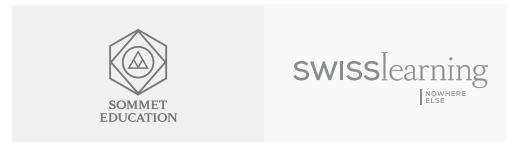
We have undergone an educational oversight monitoring visit by the Quality Assurance Agency for Higher Education (QAA) in the UK and received our final report, which is available on our website.

## Industry Recognition



Glion was voted “Best Hospitality Management School in the World” by industry professionals in 2015, and won “Best Innovation in an Academic Program” in 2016 at the Worldwide Hospitality Awards in Paris.

## Membership and Affiliation



Glion is a member of Sommet Education, a global network of seven distinguished institutions giving students access to excellent education experiences around the globe.

Glion is a proud member of Swiss Learning, an association that promotes excellence in Swiss education.





# HOW WE TEACH



“The Glion Bachelor’s degree prepares students for high-level careers in the hospitality and service industry sectors. The program leads students from an immersion in the industry towards more integrative and specialized studies in their final semesters. The BBA program will expose students to state-of-the-art practical workshops and highly focused academic classes while boosting their overall experience and soft skills.”

Barbara Miller – Academic Dean

## Learn from the Best

Fabien Foare  
Executive Chef  
Director of Food Production  
MOF\* Traiteur

Dominique Toulousy  
Head Chef Gastronomic  
Restaurant MOF Cuisine

Benoit Carcenat  
Advisor Culinary Arts  
MOF Cuisine

Chantal Wittmann  
Maitre d’hôtel Gastronomic  
Restaurant  
MOF Service

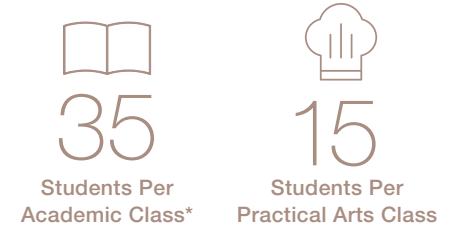
Reza Nahaboo  
Sommelier  
Meilleur Sommelier de Suisse

Dr. Marie-Aline Roverato-de  
Rocquigny  
Director of Graduate Studies  
Professor in Finance

Dr. Suzanne Godfrey  
Head of Luxury Brand  
Management in Hospitality  
Professor

Jonathan Humphries  
Head of International Hotel  
Development and Finance  
Senior Lecturer

\*Meilleurs Ouvriers of France awards



## Small Classes, Personalized Learning

### You are at the center

In small classes, you get one-on-one attention from highly qualified faculty members who provide feedback and help you target your skills.

### You have the best tools

Our practical arts areas (kitchens, restaurants and reception) and classrooms feature the latest technology and industry standards.

### You get to experiment

Working on applied business projects for our industry partners, you will learn to solve challenges and seize opportunities that occur in the real world.

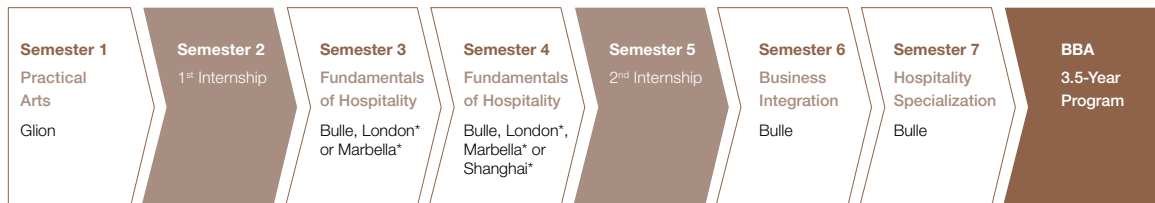
\*Student numbers may vary slightly every semester

# BACHELOR'S DEGREE

Duration: 3.5 Years, 7 Semesters

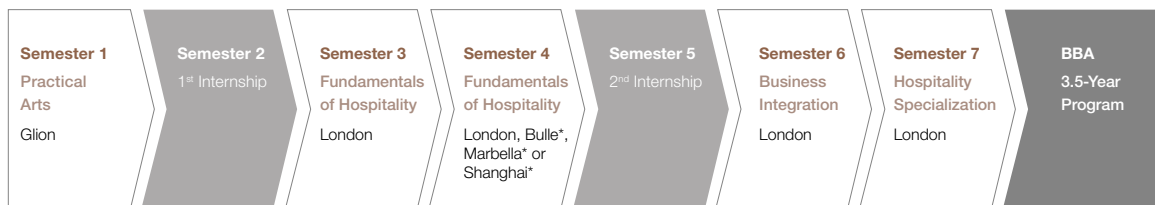
The Glion Bachelor's degree will prepare you for high-level careers in the international hospitality and tourism industry and related service sectors. It combines the strength of Swiss rigor and hands-on learning with a modern approach to business strategy and specializations.

## The Bachelor's Degree in International Hospitality Business (BBA)



## The Bachelor's Degree in International Hospitality Business (BBA)

London program



\*Opportunity to study this semester on international exchange at another Sommet Education campus

## Immersion in Hospitality

Practice and assimilate the highest standards of hospitality service and operations under the eye of leading culinary and hospitality professionals.

## Real-World Experience

Put your knowledge to the test on internship with real customers and colleagues, and then return to the industry to exercise your management skills.

## Management Skills

Learn to manage a hospitality business and master the tools of the trade in simulated hotel development and revenue management projects with experienced faculty members.

## Business Projects and Specialization

Develop your critical thinking, research and writing skills to produce high-quality professional work and complete an applied business project or dissertation.



I have been studying in Glion for almost three years and can confidently say that I am much more employable than before. I feel that I have grown a lot as a person. I am at ease with different cultures and work environments and have over one-and-a-half years of work experience at 21 years old. Glion has given me the opportunity to work in five different types of establishments.”

Nathan Ducarme, Belgian  
BBA in Hospitality Management



Watch Nathan's video  
Click to watch video



# BBA PROGRAM DETAIL

## Semester 1

### Hospitality Excellence (Practical Arts)

- Restaurant: Fine Dining and Coffee Shop
- Kitchen: Fine Dining and Coffee Shop
- Logistics: Stewarding and Preliminary Preparation
- Rooms: Front Office and Housekeeping
- Oenology

### Hospitality Culture

- Introduction to Rooms
- Introduction to Food and Beverage
- Beverage Knowledge
- Business English or Business Communication

## Semester 2

### Professional Immersion – Internship

## Semester 3

### Hospitality Fundamentals

- Hospitality Marketing Essentials
- Hospitality Financial Accounting
- Management of Food and Beverage
- People and Performance in the Workplace
- Applied Mathematics and Statistics in Hospitality Business
- IT Business Tools (Excel and PowerPoint)
- Language Elective

## Semester 4

### Hospitality Management

- Sales and Digital Marketing in Hospitality
- Managerial Accounting
- Management of Rooms
- Economics for Hospitality and the Tourism Industry
- Hospitality and Events Operations
- Professional Communication and Academic Writing
- Language Elective

## Semester 5

### Management Practice – Internship

- Internship
- Online Reflection on Practice

## Semester 6

### Integrative Business Strategies

- Business Development and Strategy
- Corporate Finance
- International Law and Risk Management
- Revenue Management and Distribution Channel Management
- HR Talent Management
- Business Ethics and Corporate Social Responsibility
- Research Methods or Project Management

## Semester 7

### Specialization and Business Project

- Luxury Brand Management in Hospitality or
- International Hotel Development and Finance or
- International Event Management or
- Hospitality Business and
- Bachelor's Thesis or Applied Business Project (in line with Specialization)



# STUDY ABROAD

## Study, Live and Work in up to Five Locations

After your first semester in Switzerland, you can choose to study on our Glion London campus or spend a semester abroad in Spain or China with our partner institutions of Les Roches. Our programs are aligned to give you seamless exchange options that will allow you to continue your program while gaining a completely new perspective.

Semester 1 Glion	Semester 2 Internship	Semester 3 Bulle, London or Marbella	Semester 4 Bulle, London, Marbella or Shanghai	Semester 5 Internship	Semester 6 Bulle	Semester 7 Bulle
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## London Program

Semester 1 Glion	Semester 2 Internship	Semester 3 London	Semester 4 London, Bulle, Marbella or Shanghai	Semester 5 Internship	Semester 6 London	Semester 7 London
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### Glion London, Roehampton, UK

Enjoy the endless leisure activities and entertainment of London, while also networking and making contacts among the world’s top luxury, finance and hospitality brands.



### Les Roches Marbella, Costa del Sol, Spain

In Marbella’s warm, welcoming climate, you can enjoy the beaches, taste the Spanish gastronomy and experience the exciting nightlife and shopping of Puerto Banus that attracts the jet-set crowd.



### Les Roches Jin Jiang, Shanghai, China

From a campus near the city of Shanghai, you can savor a cosmopolitan culture where Chinese traditions meet Western modernity, while enjoying convenient accommodation and excellent facilities.



# SPECIALIZE IN LUXURY BRAND MANAGEMENT IN HOSPITALITY

## Add a Shine to Your Career

Luxury hospitality has never been so relevant to the overall luxury sector as it is today, with its focus on delivering exceptional personal service and creating memorable experiences for its clients and guests. Ranging from boutique hotels to palaces, luxury travel and cruises to spas, and gastronomy and fine foods to fine wines and spirits, experiences continue to be the growth area within the luxury industry. Understanding luxury and the management of luxury brands provides a foundation for a career not only in the luxury and hospitality industry, but far beyond.

Module 1	Module 2	Module 3	Module 4	Module 5
Analyzing the Economics of Luxury Hospitality	Leveraging the Marketing Mix to Create Value in Luxury Hospitality	Building on Brand Identity in Luxury Hospitality	Achieving Service Excellence in Luxury Hospitality	Creating Brand Experience in Luxury Hospitality and Events
Background	Strategy and Planning	Implementation		

### Career Opportunities

- Brand or Marketing Manager
- Guest Relations or Concierge Manager
- Customer Service Manager
- Public Relations Executive

### Industry Sectors

- Luxury Hotels and Resorts
- Fine Dining, Food and Wine
- Personal Luxury Goods
- Yachts, Private Jets, Automobiles
- Other Brand and Service Industries

Watch Anastasia's video

Click below to watch video



“I’m the manager of the guest relations team and what we try to do is deliver a first-class experience to all of our guests. It’s all about personalized service, memorable moments and making sure all of our guests leave with a smile on their faces. I take my role as a Glion alumna very seriously and think it’s important to be a role model, showing recognition to the hotel school and how much we have learned. For this reason, I hire three lobby interns from Glion every six months.”

Anastasia Schneider,  
French and Vietnamese

Bachelor’s degree in Hospitality Management  
Graduated in 2009  
Head of Guest Relations  
The Landmark London

# SPECIALIZE IN INTERNATIONAL HOTEL DEVELOPMENT AND FINANCE

## Reach for the Sky in Corporate Strategy

Over the last two decades, the world of hospitality finance has grown more complex, creating opportunities for graduates who have a strong background in real estate development and asset management. This specialization will give you the skills to analyze the critical success factors in hotel asset management for hotel and resort development projects.



### Career Opportunities

- Asset or Revenue Management
- General Management
- Area Management
- Investment Consultant

### Industry Sectors

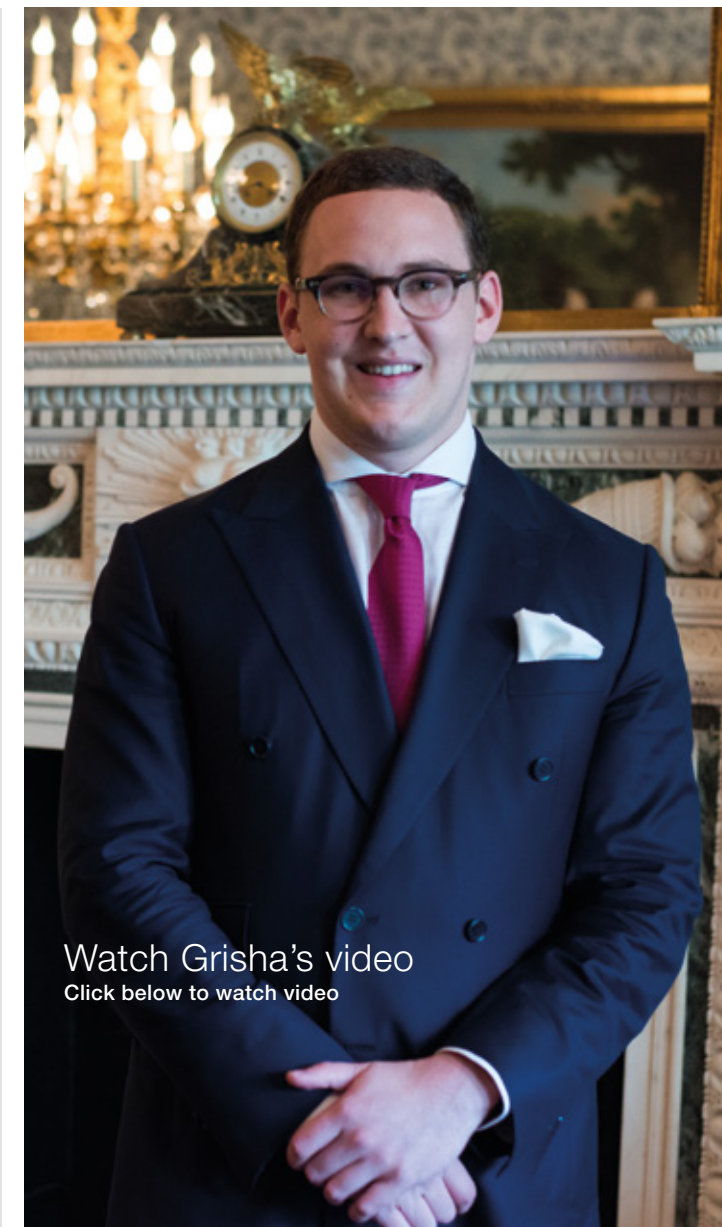
- Hotels and Resort Development
- Private Banking
- Investment Firms
- Corporate Finance

“

What I love about this industry is its complexity. Hotels are an asset class with many different components (rooms, restaurants, bars, events, shops, spas etc.). In order to create value in a hotel investment, one needs to understand these different components and how to run them as efficiently as possible without destroying the guest experience. Every hotel requires bespoke solutions, so I never stop being challenged and keep learning. Glion was key to both my professional and personal development.”

Grisha Davidoff,  
French, Russian and Mexican

BBA in Hospitality Management  
Graduated in 2015  
Founder and Managing Partner  
Kaizen Hotel Investment Partners



Watch Grisha's video  
Click below to watch video



# SPECIALIZE IN INTERNATIONAL EVENT MANAGEMENT

## Run the Business Behind the Show

Events come in many shapes and sizes, from massive sports events to regional music and film festivals, political summits, private weddings, exclusive VIP events, corporate workshops, and much more. One thing is for sure, events are happening every day all over the globe and no two events are ever the same. There is plenty of room to grow a career and the flexibility to choose when and where you work in event management.

Module 1	Module 2	Module 3	Module 4	Module 5
Analyzing the Economics of Event Management	Leveraging Events in Hospitality and Integrated Resorts	Developing Strategic Relationships in Events	Achieving Customer Satisfaction	Creating an Event Experience
Background	Strategy and Planning	Implementation		

### Career Opportunities

- International Sports Events
- International Sports Governing Bodies
- Music, Film and Cultural Events
- Political Summits
- Event Management Companies
- Event Venues
- Theme Parks
- Hotels, Convention Centers and Integrated Resorts
- Brands and Sponsorship

### Industry Sectors

- Hotels and Resorts
- Event Management
- Sports
- Entertainment

“

(The program) was very relevant, especially learning the aspects of hotels, which helped me with event planning when in communication with them. It also helped me to have a better understanding and vocabulary for what was to come; to make an event better in hotels. As an event planner, you have to be very disciplined, and the course load we had, in addition to our personal lives at Glion, really helped us to shape ourselves and handle the unexpected.”

Samantha Bryde,  
American

Bachelor's degree in Event, Sport and Entertainment Management  
Graduated in 2012  
Exhibitor Administration Coordinator  
Sportel

Watch Samantha's video  
Click below to watch video

# OTHER GLION PROGRAMS

## Master of Science in International Hospitality Business

This graduate program develops strategic management and leadership skills in hospitality business to boost career growth and entrepreneurial success. It provides a cohesive framework of skills and tools to improve outcomes and find solutions for the challenges in the hospitality industry, now and in the future.

## Dual MSc and MBA with Grenoble Ecole de Management (GEM)\*

Through this unique dual degree program, students will earn two specialized degrees: an MBA and a Master of Science in International Hospitality Business. The innovative format will require students to spend a year on the Glion campus, combined with a 12-month blended experience while on the job.

## Intensive Hospitality and English Language Program (IHELP)

For students who need to improve their English skills before starting a Glion program, we offer two programs taught on the Glion campus. These programs are composed of intensive English language classes combined with hospitality related classes and activities.

## Summer Programs

The Glion Summer Program is an ideal way to discover the realm of international hospitality and events management in a program that combines fun with learning. Participants are immersed in hospitality culture on-campus through field trips and lead a project producing one event.

\*Pending approval from NEASC and Grenoble Ecole de Management







# YOUR FUTURE CAREER

Career planning  
and resources

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# WHERE WILL GLION TAKE YOU?

## Start Here, Go Anywhere

A degree from Glion is like a first-class ticket to the top of the world's fastest-growing industries.

You will be free to choose from a wide array of career paths in hospitality business, events and entertainment, financial and consumer services, and luxury brands. You will be ready to jump right into your career with the skills and connections to land your dream job. With the Glion name on your CV, and the support and interest of fellow Glion alumni, your options will be limitless.

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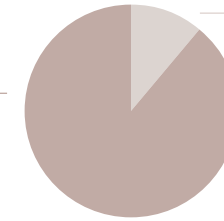
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# THE KEYS TO SUCCESS

89%

Graduates Have a Job  
or Multiple Job Offers on  
Graduation Day



11%

Continue Studies,  
Military Service or Other.



## Practical Arts Learning

Our hands-on courses allow you to master the art of hospitality by doing it yourself. You will learn to provide impeccable service whilst managing every department and function of a hospitality business.



## Industry Exposure

At Glion, we bring the industry to you through interactive learning with experienced faculty members, conferences, lectures, excursions, and applied business projects with real organizations.



## Internships

The Bachelor's degree program includes two six-month internships to introduce you to the world of hospitality and allow you to develop skills, contacts and leadership experience. Internships are optional for the master's degree.



## Career Support

Our dedicated team will give you the resources, techniques and tools to realize your professional objectives – from your first internship search to your dream job at graduation.

## Hospitality and Tourism

The hospitality industry opens a world of opportunities for you. It's the world's second largest employment sector, expected to generate nearly seven million jobs per year for the next ten years. For you, that means a wide range of career options in various departments, plus the possibility to work internationally and redirect your career into a new company or field whenever you choose.

## Events and Entertainment

The event and entertainment industries offer you a dynamic, international work environment that changes with every new project. This is a fast-growing field where innovations in visitor experience and technology are appearing every year. It's a high-energy, demanding field, so you will encounter many challenges and opportunities throughout your career.

## Service Industries

With a hospitality background, you can branch out into the larger service industries. You will have a valuable, customer-pleasing skill set that opens the doors to a broad range of companies, from private banks, financial services and marketing and communications firms, all the way to high-end consumer technology and lifestyle services.

## Luxury Industry

The luxury industry is growing strong, offering you many opportunities for a lucrative career. From luxury consumer goods, such as fashion and cosmetics, to fine foods and spirits or supercars, private yachts and jet planes, this is an industry where you can make your way up and work across the world's most exclusive brands.





# CAREER DEVELOPMENT

## Build your Confidence and Connections

At Glion, we are dedicated to preparing you for leadership positions in top companies and a global career. Our career and internship team does more than just gather employment offers; team members act as personal career counselors and maintain high-quality industry relations to offer you the very best career opportunities.

### Career Services and Resources

- Introduction to Internships and Hiring Practices in the Hospitality Industry
- CV Support and Interview Preparation
- Online Database of Internship, Management Training and Employment Offers
- Company Recruitment Visits
- Campus Recruitment Days

## Welcome to Recruitment Day

[Click below to watch video](#)



3.8

Internship Offers  
Per Student



100+

Company Visits  
Per Semester



“Our team aims to equip students for success from the outset. We work with them in groups and individually in order to best prepare them to enter the professional world. Guidance on CV preparation, developing interview skills and general career counseling are all features of the service we offer, whether they are seeking internships or their first employment after graduation.”

Jacquie Lutz  
Career and Internship Manager

# INTERNATIONAL INTERNSHIPS

## Live and Learn in the Global Industry

By completing two internships during your program, you will graduate with one year of work experience – a minimum requirement for many entry level supervisory positions. The first internship allows you to discover the industry, hone your strengths and gain valuable experience in the real world with real guests and colleagues. The second internship takes you deeper into the management sphere with administrative or project responsibilities to flex your leadership skills.

## Internship at The Landmark London

Antonin Baud, French and Swiss

[Click below to watch video](#)

### Internship One

- Operations
- Team Work
- Independence
- Self-Discovery

### Internship Two

- Administration/Management
- Project Work
- Collaboration
- Leadership

“

I did my first internship in a two Michelin-Starred French restaurant in Hong Kong. The internship itself was extremely demanding. In the restaurant, everything had to be perfect and the standards were extremely high. I learned to be more disciplined and deal with clients who expect flawless service.”

Nathan Ducarme, Belgian

BBA in Hospitality Management





# A POWERFUL NETWORK

## The Glion Spirit Lasts Forever

After graduation, and for the rest of your life, you will remain connected to an influential global network of industry professionals and entrepreneurs. You will have privileged access to new positions and career opportunities from our alumni who choose Glion first when recruiting new talent and partnerships. The Alumni Association of Glion is a valuable resource with a website and app that features hundreds of job postings. They also send regular newsletters and invitations to the General Assembly and other events in the regional alumni chapters.

  
13,600  
Active Alumni

  
+62%  
In Management or  
Executive Positions

“Glion offers a huge network. I’ve made many connections through Glion alumni as well; they are often working in very closely related industries. To students, I’d say don’t be afraid to go further than hotels. There are so many industries that are related to hospitality that could be a good fit for students from hospitality management schools.”

Lisa Stoffel, Swedish  
BBA in Hospitality Management, 2013



# PROPERTIES MANAGED BY GLION ALUMNI IN 2017

## North and South America

1. Highgate Hotels, New York, US
2. Four Seasons, Miami, US
3. The Ritz-Carlton, San Juan, Puerto Rico
4. Royal Hideaway, Playa del Carmen, Mexico
5. W Hotel, Panama City, Panama
6. Caesar Park Rio Ipanema, Rio de Janeiro, Brazil
7. Hyatt Regency, Villahermosa, Mexico
8. Belmond Hotel de Cataratas, Parana, Brazil

## Europe

9. Sofitel Charles de Gaulle, Paris, France
10. Kempinski Ciragan Palace, Istanbul, Turkey
11. Aman Resort, Venice, Italy
12. The View, Lugano, Switzerland
13. L'Hotel Hermitage, Monaco
14. Hotel Barrière Le Majestic, Cannes, France
15. Sheraton Donnafugata Golf Resort, Ragusa, Italy
16. Ritz Madrid, Spain
17. Park Hyatt, Milano, Italy
18. InterContinental, Davos, Switzerland
19. Marriott, Amsterdam, Netherlands
20. Hyatt Centric Gran Via, Madrid, Spain
21. Baglioni Hotel Carlton, Milan, Italy
22. La Réserve Ramatuelle Hotel, Spa and Villas, France
23. Grand Hotel Suisse-Majestic, Montreux, Switzerland

## Africa and Middle East

24. Sheraton Khalidiya Hotel, Abu Dhabi, UAE
25. Viceroy Palm Jumeirah, Dubai, UAE
26. The Ritz-Carlton, Manama, Bahrain
27. Royal Palm Beachcomber Luxury, Mauritius
28. Le Royal Meridien Abu Dhabi, UAE
29. Kempinski Mall of Emirates, Dubai, UAE
30. Pullman Kinshasa Grand Hotel, Kinshasa, DR Congo

## Asia and South Pacific

32. Pullman Hotel G, Bangkok, Thailand
33. Hyatt Place Phuket Patong, Phuket, Thailand
34. Sofitel Luxury Hotel, Kunming, China
35. Pullman Saigon, Saigon, Vietnam
36. Sofitel Legend Metropole Hanoi, Vietnam
37. Park Hyatt Saigon, Ho Chi Minh City, Vietnam
38. Aman Resort, Shanghai, China
39. Kempinski Hotel Dalian, Liaoning, China
40. Six Senses Ninh Van Bay, Vietnam
41. Sheraton Hotels and Resorts, Surabaya, Indonesia
42. Mandarin Oriental Sanya, China
43. Raffles Jakarta, Indonesia
44. Shangri-La Hotel Philippines
45. Shanghai Disney Resort, Shanghai, China
46. Belmond La Samanna, St Martin, French Polynesia, France



# SUCCESS STORIES

## Michael Hu

Bachelor's Degree in Hospitality  
Management Specializing in  
Real Estate Finance and  
Revenue Management with  
Honors and Distinction

Nationality: Chinese

Graduated in 2014



2017

Manager, Development Planning and Feasibility  
Marriott International  
China

2016

Cluster Revenue Manager  
Marriott International  
China

2014

Revenue Manager Remote Solutions  
Marriott International Corporate Headquarters  
USA

## Laure Hubsch

Bachelor's Degree Hospitality  
and Events Management

Nationality: French

Graduated in 2012



Since 2016

General Manager  
Domaine de Fontenille  
France

2015

General Manager  
Château de Neuville-Bosc – Châteauform'  
France

2014

Residential Assistant Manager  
Four Seasons Toronto and Private Residences  
Canada

Watch Christina's video

Click below to watch video



“I would recommend Glion because it gave us the opportunity to be surrounded by different personalities and cultures, as well as the teachers who always made sure we had the opportunity to present and work in teams as much as possible. At the end of the day, those skills will be a huge asset no matter which industry you end up working in.”

Christina Frowein, German

Bachelor's degree in Hospitality  
Management, 2012

Account Manager at Expedia

# PRAISE FROM THE INDUSTRY

## Hiring Managers Trust Glion

Year after year, the world's leading hospitality brands send their hiring teams to Glion to recruit new talent. In fact, industry professionals voted Glion "Best Hospitality Management School" at the Worldwide Hospitality Awards in 2015, and again "Best Innovation in an Academic Program" in 2016 for our curriculum that blends new technology and business specializations that meet industry needs.



"I think the best qualities that Glion students bring to the internship program are an understanding of what hospitality is and an interest in that field. They are often very professional, very well traveled and can conduct themselves in a professional manner."

Cole Griswold, Director of Marketing,  
BMF Media, NYC, USA

"We have visited Glion for many years and what we have is the opportunity to see very different types of students from all over the world. That gives us the chance to incorporate these different profiles in our company, which gives diversity to our customers."

Jordi Sala, HR Director, Hotel Arts Barcelona,  
Ritz-Carlton



"We have alumni from Glion working in many positions... internships, management training, corporate leadership programs, and as general managers. So we see that this partnership is very good and that Glion provides a solid education, with the students getting what is required to progress successfully in their careers."

Ms. Kathrin Melle, Regional VP HR EMEA Hyatt





# WHAT'S YOUR SPECIALTY? QUIZ

1. During your free time, you love to:

- A. Make stuff and get results
- B. Pamper yourself
- C. Play games and share on social media
- D. Host parties and activities

2. Your friend comes to you with a problem, you:

- A. List all the pros and cons
- B. Take them out for a treat
- C. Reassure and comfort them
- D. Create a distraction

3. What are you best at?

- A. Problem-solving
- B. Creativity
- C. Relationships
- D. Organization

4. In your social group, you describe yourself as:

- A. The ringleader
- B. The perfectionist
- C. The communicator
- D. The planner

5. In competitions or games, you believe the most important thing is:

- A. Results
- B. A good performance
- C. Improvement
- D. Enjoyment for all involved

6. What type of games do you like to play?

- A. Building and logic games
- B. AR/VR games
- C. Puzzles or word games
- D. Music or sports games

# COUNT YOUR RESULTS



Mostly As | Hotel Development and Finance



Mostly Bs | Luxury



Mostly Cs | Hospitality and Tourism



Mostly Ds | Events

“

Working in the watchmaking industry, I am dedicated to providing exceptional project and presentation skills, having a passionate, energetic and innovative approach to achieving sales goals. I am able to work in a team with strong communication skills and problem-solving abilities. Thanks to Glion, I am articulate, highly presentable and well-groomed every day.”

Fengxiao Ran, Chinese

BBA in Hospitality Management  
with Luxury Brand Management  
Chinese Travel Retail Coordinator  
Internship, LVMH Watch Division  
Senior Communications Executive  
The Qode (luxury PR firm)







## HOW TO APPLY

Admissions information  
and support

### Tuition Fees

To download the tuition fees, click the button below.



### Online Application to Glion Switzerland

To start the online application, click the button below.



### Online Application to Glion London

To start the online application, click the button below.



# ADMISSIONS AND ENROLLMENT

## An Online Application with a Personal Touch

At Glion, we provide personalized support throughout the admissions process. From the moment you submit your online application until the day you arrive on campus, we'll be with you every step of the way. Our dedicated network of education counselors and regional admissions teams will help you prepare your application and assessment, while our International Enrollment and Admissions Departments will support you with the administrative tasks leading up to your arrival.

## Contents

Program Entry Requirements	81 >
How to Apply: Step by Step	82 >
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International Assistance	85 >





# PROGRAM ENTRY REQUIREMENTS

## For the BBA in International Hospitality Business

### Minimum Age

17.5 years old at the start of the program.

### Education

You must have completed secondary education (IB diploma, Maturité, Abitur, French Bac, 3 A-levels, high school diploma or equivalent).

### Admissions Assessment

Personalized assessment to ascertain motivation and review application documentation. Includes scenario-based exercise to be completed beforehand.

### English Language Qualifications

If English is not your first language, or if you have not spent the last three years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- International English Language Test (IELTS): 5.5 overall (min. 5.0 in every subcomponent)
- Test of English as a Foreign Language (TOEFL): Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C

**For London**, same as above, except Non-EU or EEA passport holders will need to undertake IELTS UKVI: 5.5 overall and min. 5.5 in every subcomponent.

Note: All English certificates must have been issued in the 12 months prior to admission. Glion offers an Intensive Hospitality English Language Program (IHELP). If your English level does not meet the levels indicated above, then please contact us for more information.

# HOW TO APPLY: STEP BY STEP

## From Application to Arrival on Campus

### 1 Submit Your Application

At least 12 weeks before the program starts. Due to a high demand for places, we strongly recommend that you apply to Glion as early as possible before your intended start date.

- Online application portal
- Academic records
- CV/resume
- Copy of passport
- Motivation letter

### 2 Prepare for Admissions Assessment

Within two days of submitting your documents.

You will be contacted to schedule your admissions assessment. This two-step process includes a written exercise and interview.

### 3 Receive a Letter of Offer

Within ten working days.

If your application is successful, you will receive:

- Letter of Offer
- Invoice for deposit
- Form to accept offer
- List of any missing documents

### 4 Confirm Your Acceptance

Within 15 working days.

To confirm your place at Glion, you must:

- Sign and return the form
- Pay your deposit
- Complete any additional documents outlined in Letter of Offer

Then you will receive your official acceptance letter and instructions for your visa (if needed) and enrollment.

### 5 Pre-Arrival Support

Until your program starts.

To help you prepare for your program, we offer:

- Visa support services
- Pre-arrival and campus guide booklets
- New student Facebook group

### 6 Arrival on Campus

Your first week on campus.

On official arrival days, we will welcome you with:

- Welcome booth at designated airport
- Check-in and registration
- Welcome events
- Transportation services
- Induction week

# APPLICATION ITEMS

## The Application Form

Start filling in the online application form.  
Click the buttons below.

Switzerland

London



## The Application Fee

The application fee can be paid by  
clicking the buttons below.

Switzerland

London



## Document Templates

Templates are available for some documents.  
Click below to download.



## How to Prepare for the Admissions Assessment

### CV or Resume

In a professional CV format, please provide a detailed record of your academic and/or professional background, including any relevant volunteer work/hobbies etc.

### Motivation Letter

Please write a short essay describing your ambitions, why you wish to study at Glion and what you will contribute to the institution as a student and alumni. Minimum 300 words, signed and dated.

### Academic Records

We will require a copy of your secondary education diploma and transcripts with courses completed and grades received. Provisional transcripts are acceptable for students who have not yet completed their studies and should show the last three years' results. The transcripts should show all grades received, an explanation of the grading system in English or French and the estimated date of completion.

### Passport(s) Copy

Please send a legible copy of your passport(s).

### A Note About Proof of English

The admissions assessment interview allows us to assess a candidate's English proficiency when the official certificate is not yet available. However, all candidates who require proof of English language level will be required to submit their certificate as it will often be required for the visa process.





## International Assistance

### Get in Touch with an Education Counselor

If you need help with your application, please do not hesitate to contact us.  
Our team will put you in touch with an education counselor or admissions advisor in your region.

### International Enrollment Team

Chemin du Pierrier 1  
1815 Clarens, Switzerland  
T. +41 21 989 26 77  
E. [info@glion.edu](mailto:info@glion.edu)  
W. [glion.edu](http://glion.edu)



### Glion Campus

Glion Institute of Higher Education  
Route de Glion 111  
1823 Glion sur Montreux  
Switzerland

### London Campus

Glion Institute of Higher Education  
Downshire House  
Roehampton Lane  
London, SW15 4HT  
United Kingdom

### Bulle Campus

Glion Institute of Higher Education  
Rue de l'Ondine 20  
1630 Bulle  
Switzerland



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